

INTERNATIONAL BUSINESS SCHOOL

Budapest Campus: Záhony utca 7, Budapest 1031, Hungary

Vienna Campus: Linzerstraße 430, Vienna 1140, Austria

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IBS

INTERNATIONAL  
BUSINESS SCHOOL



For more information about our programmes, scholarships and admission criteria please visit our website at [www.ibs-b.hu](http://www.ibs-b.hu) or click this QR code.



*Proud to be IBS.*

[www.ibs-b.hu](http://www.ibs-b.hu)



THE UNIVERSITY OF  
BUCKINGHAM

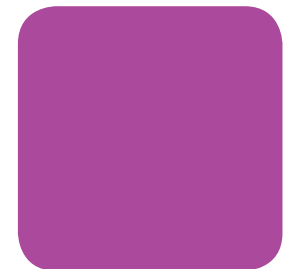


# WE ARE IBS



**ENGLISH**  
IS OUR LANGUAGE,

**PRACTICE-BASED**  
OUR APPROACH,



**INTERNATIONAL**  
OUR COMMUNITY.

“Why IBS? Budapest is an ideal city to spend your study years and IBS provides practical skills and knowledge that stays with you lifelong. No lectures, no mass learning, no boredom, only interactive seminars! I have learnt how to trust my thinking and go for my goals. And I enjoy discovering the city with my new friends.”

*Tom Tilo Schifferdecker, Germany*

## Vibrant international community

IBS has students from 65 countries of the world who create a lively, cosmopolitan atmosphere. At IBS students can network globally and learn to respect diversity proving that international relations are not just a phrase but an essential part of the study experience on both the Vienna and the Budapest campuses.





### Globally recognized British degree

Nothing is more important than having a degree that truly opens the door to the best positions all over the world. The degree conferred by our collaborative partner, *The University of Buckingham* on our bachelor's and master's programmes is a seal of quality on our education.



"I chose IBS for its good reputation, the internationally recognized British degree and a study abroad possibility with Erasmus. However, beyond these attractive features what I loved most in the end was the way we studied: sharing our thinking about real business issues in small groups, developing our self-confidence by doing loads of presentations, getting support from dedicated professors and inevitably becoming friends with people from many different countries."

*Jovana Medenica, Montenegro*

# BACHELOR'S PROGRAMMES

## STUDY ABROAD • WORK PLACEMENT

### Undergraduate Programmes

All our bachelor's programmes are 3-year full-time courses of modular studies leading to Bachelor of Science degree conferred by The University of Buckingham. They start with a common first year that will allow you to make a decision with regard to your final specialisation choice as late as the end of the first year. In the sixth semester you will have to choose between doing a study-abroad or an internship. **From this year on IBS offers a 50% Starter Scholarship for successfully applying newcomers.**

### ERASMUS Exchange

Coming to IBS will open up opportunities for you to study abroad, without adding to the length of your studies. ERASMUS is the mobility programme of the EU for university students, teachers and staff. One semester abroad is available for all IBS students during their studies. We are happy to welcome over 100 students a year who come from our 68 ERASMUS partner universities.

### Work Placement

Optional work placement in the sixth semester of your studies is an excellent opportunity for testing your strengths, showing your abilities and more often than not, finding your workplace. In recent years, close to 40 per cent of our students have found a job upon graduation at their placement organisation.

### Programme Offers

We are offering bachelor programmes in 8 different fields:

- financial management
- management
- arts management
- diplomacy
- tourism
- psychology
- marketing
- information systems

#### QUICK FACTS ABOUT OUR BSC PROGRAMMES

Duration of programme	6 semesters
Application deadline	May 31
Starting date	September
Tuition fee per semester	€ 3300
One-off registration fee for non-EU citizens	€ 900
Degree awarded by	The University of Buckingham
Work placement available	Yes
Study abroad available	Yes
Campus	Budapest
Admission criteria	see website
Scholarships	50-75%



“The useful courses, opportunities, the students, the environment that IBS provides are really one of a kind. It’s more than a University, it’s a community; it’s a big group of friends from many different countries. Being a member of this community makes me feel the sentence “Proud to be IBS”.”  
*Kianoosh Khanjani, Iran*

# MASTER’S PROGRAMMES

## 12 MONTHS • WORK-FRIENDLY SCHEDULE

### Master’s Degree in 12 months

We offer four postgraduate programmes in English, all leading to the Master of Science degree conferred by our British partner, The University of Buckingham.

- International Business
- Human Resource Management
- Financial Management
- Marketing Management

All our master’s programmes are full-time, 3 terms (2 taught terms and 1 summer term for dissertation writing) and can be completed within 12 months. In order to accommodate work commitments, we provide a flexible schedule with courses delivered in blocks.

### Critical and Analytical Skills

Completing a master’s programme at IBS requires considerable commitment on your part. We aim to match your commitment by providing a challenging programme that encourages you to question the way management and business processes operate in an organisation. The open and critical thinking we help you to develop is highly valued by employers.

### Engaging Seminars and Group Work

Students on our master’s programmes come from a wide variety of learning environments. They are expected to be independent learners. Our faculty support and guide all programme participants in making this transition as we are convinced that independent study develops strong research skills and the ability to make sense of new material quickly, while improving communication skills. An additional core value of our master’s programmes is the development of individual and team building skills in cross-cultural context. This latter is enhanced by the fact that our students arrive from many different countries and cultures.

#### QUICK FACTS ABOUT OUR MSC PROGRAMMES

Duration of programme	12 months
Application deadline	May 31
Starting date	September
Tuition fee per programme in Budapest	€ 8700
Tuition fee per programme in Vienna	€ 11800
One-off registration fee for non-EU citizens	€ 900
Degree awarded by	The University of Buckingham
Campus	Budapest and Vienna
Admission criteria	see website



"The opportunity that IBS's Management programme provided for me has been really rewarding. The academic knowledge that I acquired demonstrates that my choice to study in this renowned institution was definitely an excellent one. Come and participate in this incredible journey!"

*Tamires Montenegro de Melo, Brazil*

# NON-DEGREE PROGRAMMES

## INTENSIVE ENGLISH • PRE-MED

### Intensive English Language Programme (IELP)

IBS offers a one-year Intensive English Language Programme with 600 hours of English including Business English. At the end of the programme students who work hard and achieve good results throughout the year may take the LCCI Intermediate Language Exam free of charge at the school. Students will also have in-depth knowledge and practice in the following language areas:

- Pronunciation
- Use of English
- Skills development
- Reading and writing
- Listening and speaking
- Business English

### Pre-med

For those students who are aiming for a medical career, IBS offers a medical preparatory programme. In the first semester you will have 300 hours of English and will get extensive practice in English for Special Purposes – Medicine, Biology and Chemistry. In the second semester you will study the following subjects in English:

- Biology: Cell Biology, Genetics, Physiology
- Chemistry: General Chemistry, Organic Chemistry, Biochemistry
- Physics: General Physics, Introduction to Biophysics

#### QUICK FACTS ABOUT OUR NON-DEGREE PROGRAMMES

Duration of programme	2 semesters
Application deadline	May 31
Starting date	September
Tuition fee per semester IELP	€ 2200
Tuition fee per semester Pre-Med	€ 2750
One-off registration fee for non-EU citizens	€ 900
Certificate awarded by	IBS
Campus	Budapest
Admission criteria	see website
Language of tuition	English



## Summer School

This course consists of 100 English language classes over four weeks in the summer. It aims to develop and practise general and business English at intermediate level. There are extracurricular activities like visits to museums, outings, a film club and sightseeing in Budapest. This is a great chance to get to know Budapest and make new friends.

All inclusive price: € 1550



## A state-of-the-art campus

Consisting of three beautifully restored architectural heritage buildings, our Budapest campus is located in a business park directly by the Danube and is an ideal venue for education. The Park hosts over 60 leading international and Hungarian companies, including Microsoft, SAP, Canon or Graphisoft, providing a vibrant business environment for our school.





## Budapest

The city famed for its nightlife. There are hundreds of amazing venues, bars, cafés open around the clock. The historical downtown area offers plenty of ideas for a fun night out, ranging from some of the trendiest dining options and galleries to the hottest pop/rock/electro events. The beautiful historic setting, spas and theatres mixed with a youthful vibe give you a truly unforgettable study abroad experience.